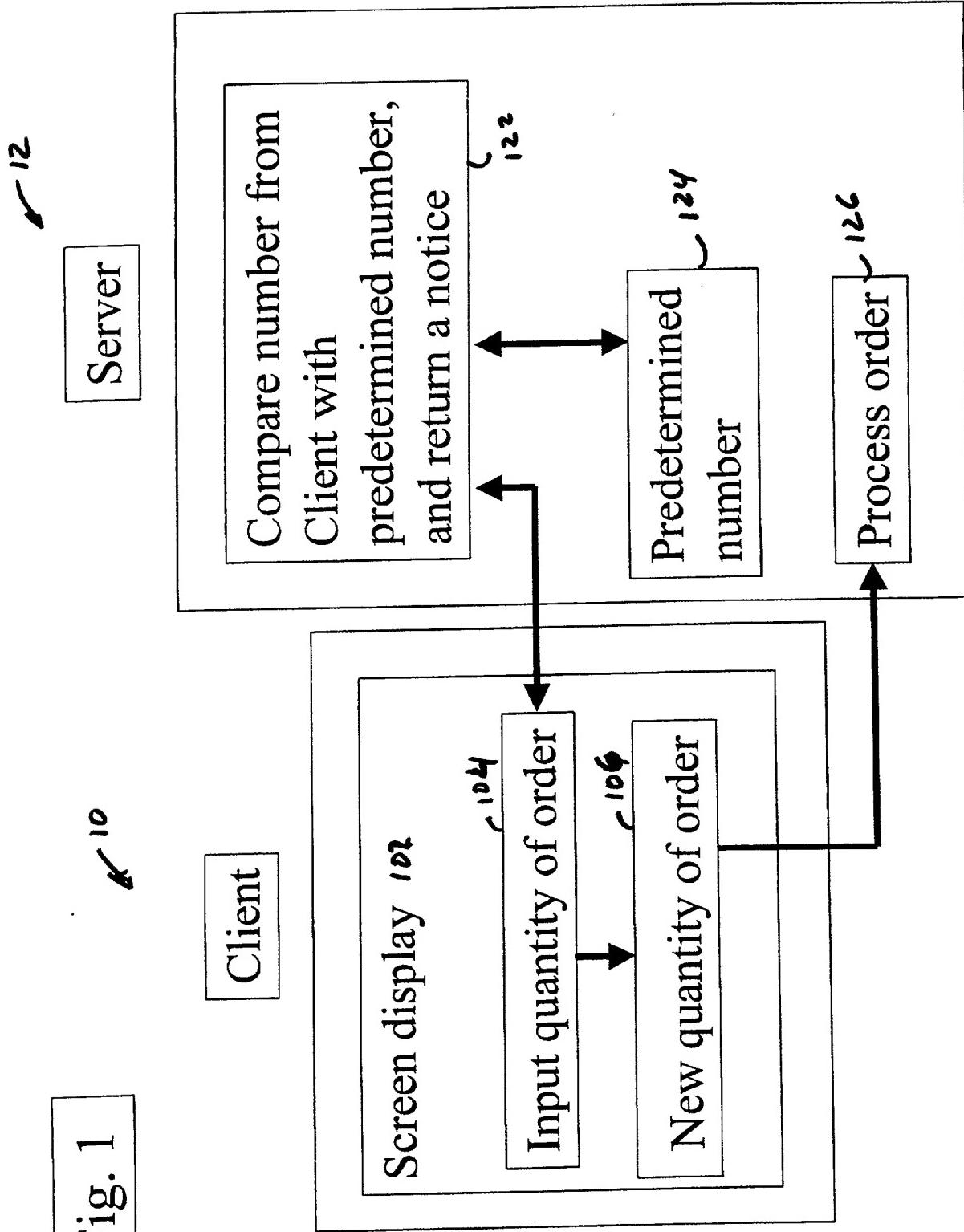


Fig. 1



“Order Now” in prod. info site leads to the store site

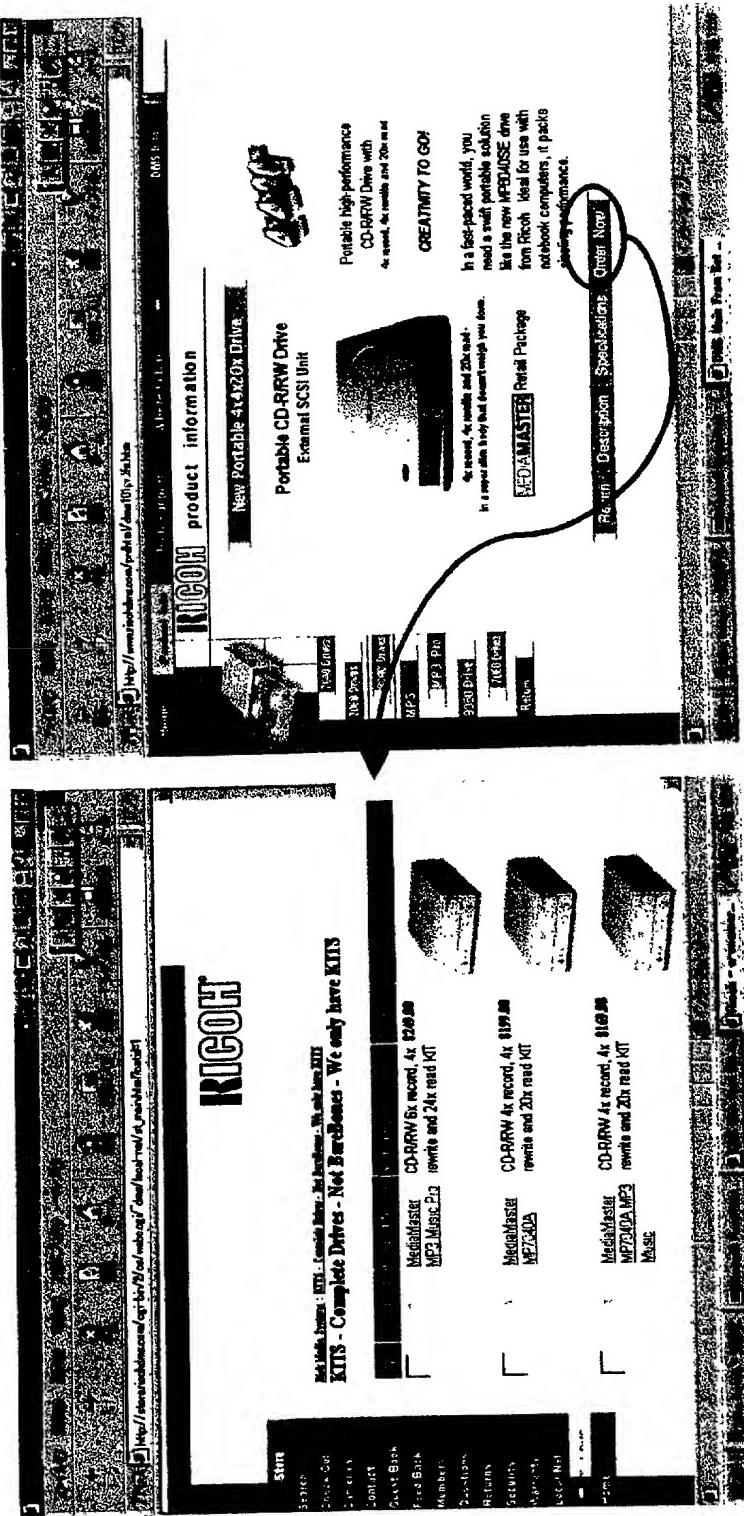


Fig. 2a

“specs” in store site leads to product information site

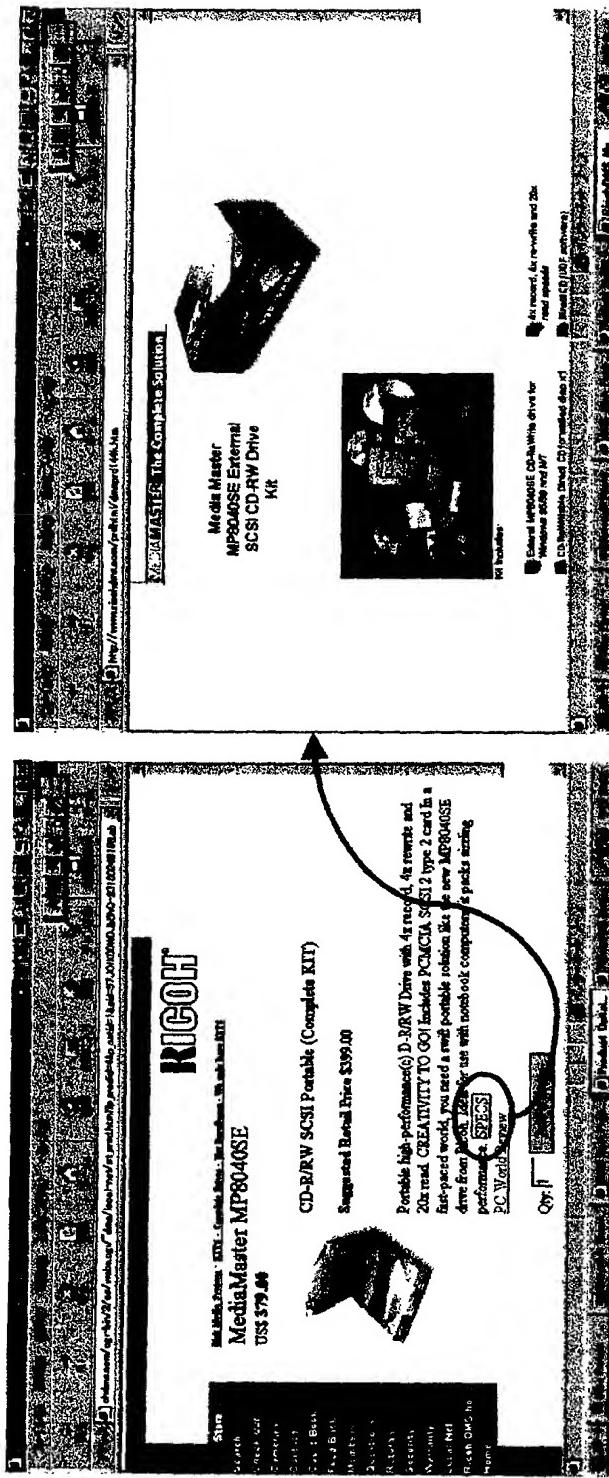


Fig. 2b

Fig. 2-1

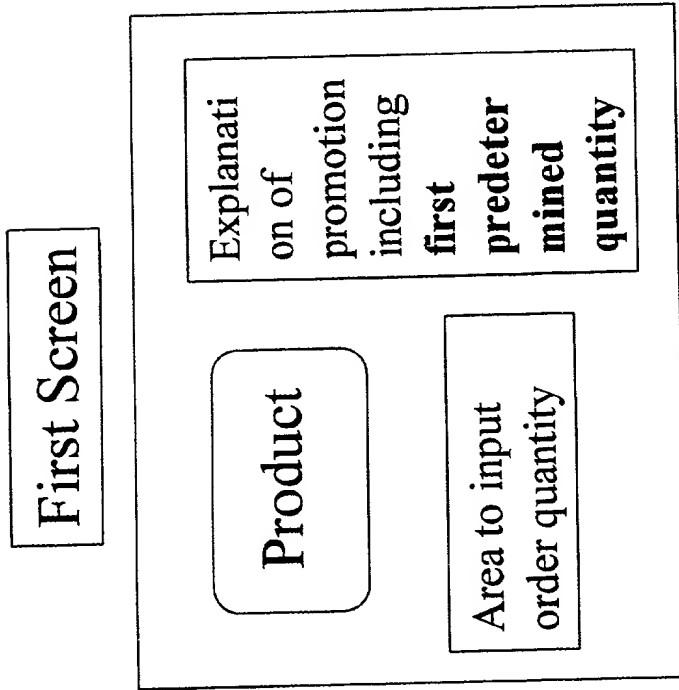


Fig. 2-2

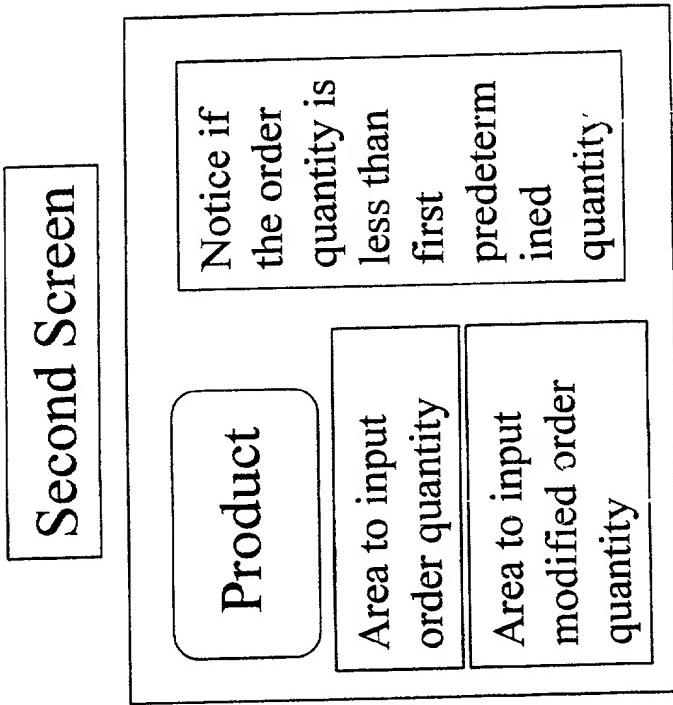


Fig. 2-83

Third Screen

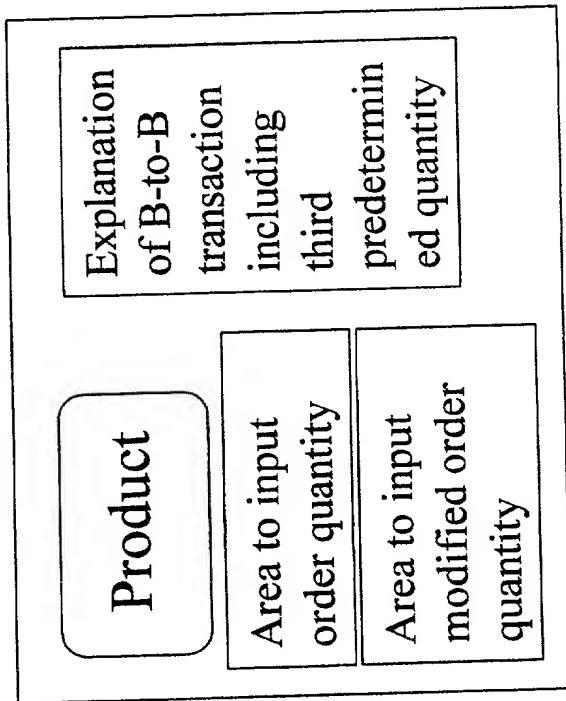


Fig. 2-84

Fourth Screen

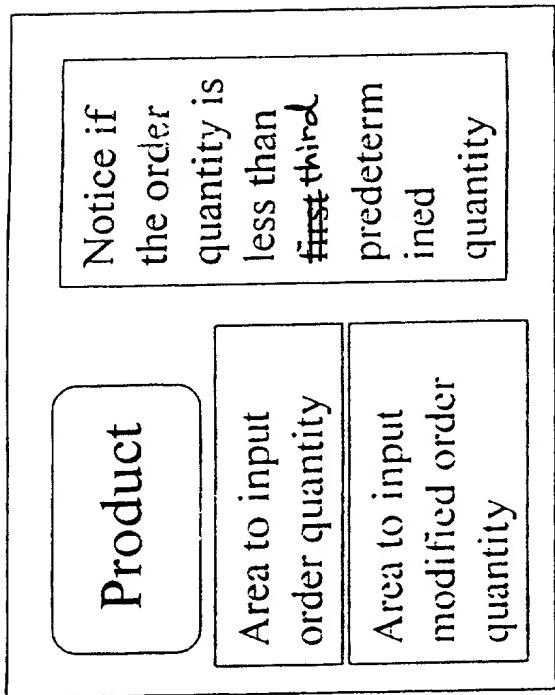


Fig. 3-1

12 ↗

↖ 10

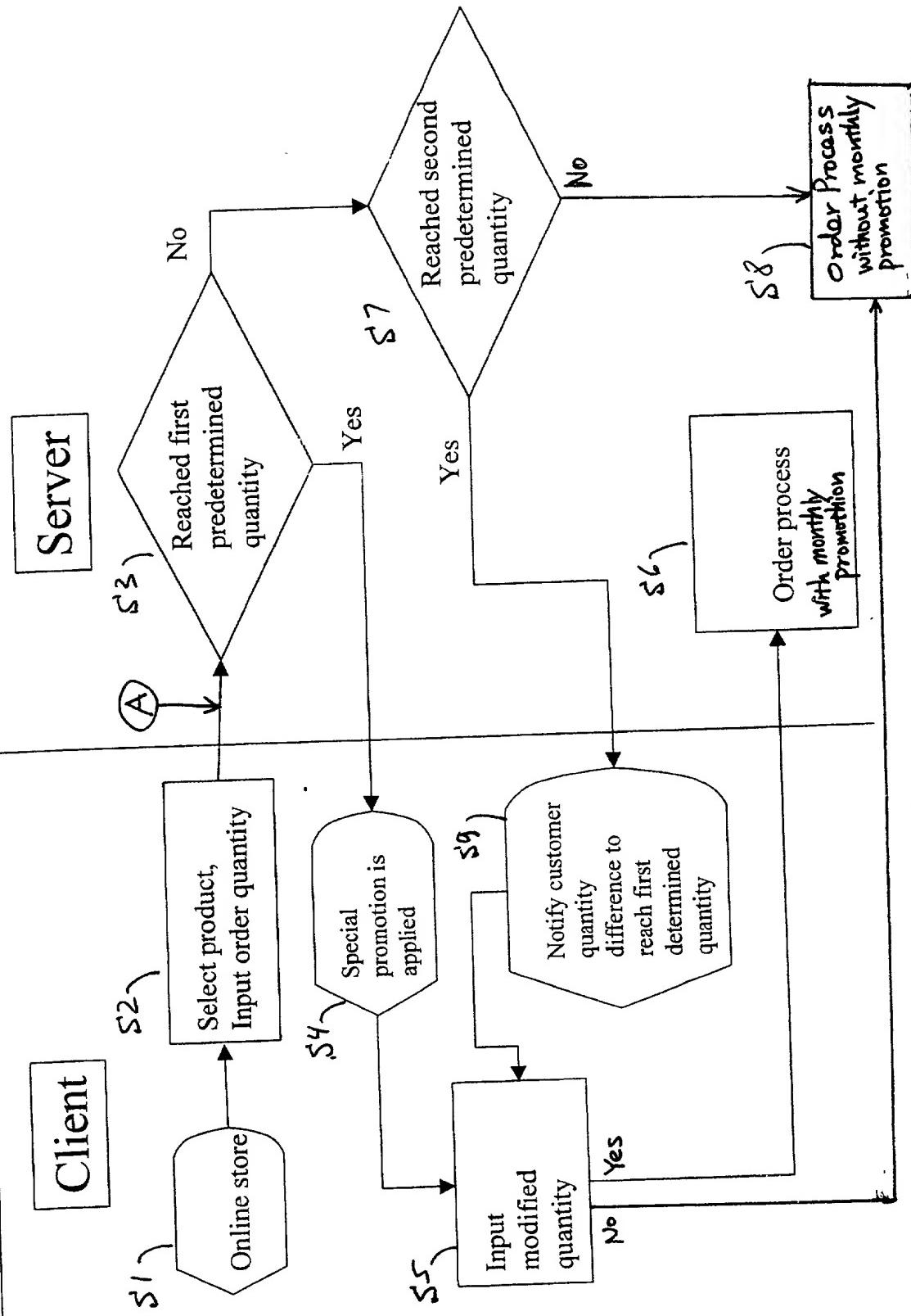


Fig. 3-2

